





India e-biz Expo 2020

The recent records of high-frequency business indicators show that the economy of Asia is recovering strongly in the unlock phase. Several indicators such as Purchasing Managers Index (PMI) manufacturing, eight core sectors, eway bills, power consumption, railway freight, cargo traffic, passenger vehicle sales and kharif sowing are converging to levels observed at the same time last year (September, 2019). The V-shaped recovery in these indicators suggests that the government's measures are enabling a recovery in the unlock phase. Specifically, all countries including India used measures for liquidity, credit and transfers as all of these collectively impact aggregate demand. The recovery in the unlock phase is an outcome of these steps. Hence, economists feel that the economies of most of the countries in Asia will bounce back very fast showing maximum resilience. To capture emerging business opportunities in post-Covid situation, it is pre-requisite for both Government and market players to remain prepared in advance and try to get a feel of the newly evolved market trends.

With these broad objectives, Indian Chamber of Commerce ICC) is organizing a virtual exposition of Indian products entitled: "India e-biz Expo" from 21st - 24th November, 2020. Indigenous manufacturers, traders and buyers of both industrial & consumer products will meet together in the virtual space and try to strike mutually beneficial business deals.

It will be our pleasure to invite you to kindly address us as a Special Guest during the Inaugural Session of the Expo on 21st November, 2020.

Cost: INR 20,000 + 18% GST per booth

Webpage: https://in.explara.com/e/india-e-biz-expo--consumer-goods-sector