ORGANISED BY

ITDFC
International Trade & Delegation
Federation of Chambers

ASIA AFRICA SEED TRADE & INNOVATION SUMMIT 2027



THEME

Unlocking Seed Trade, Investment & Innovation for Sustainable Agriculture

12–13 JANUARY 2027

BENGALURU, KARNATAKA, INDIA



- VEGETABLE SEED TRADE & MARKET CONNECT
- SEED PRODUCTION, EXPORTS & BUSINESS GROWTH
- INNOVATION & BIOTECHNOLOGY ADVANCEMENT
- WATERSHED & IRRIGATION SOLUTIONS
- PARTNERSHIP & COLLABORATION
- SUSTAINABLE AGRICULTURE & FOOD SECURITY

BRIDGING CONTINENTS. **BUILDING PROSPERITY.** TRANSFORMING AGRICULTURE.

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ASIA AFRICA SEED TRADE & INVESTMENT SUMMIT 2027



BACKGROUND

Asia and Africa together represent one of the world's most dynamic frontiers for agricultural growth. Seeds are the foundation of food security, resilience, and sustainable development.
This Summit brings together key stakeholders to unlock the vast potential of seed trade, investment and innovation across both continents.

ABOUT THE SUMMIT

The Asia Africa Seed Trade & Investment Summit 2027 is a premier platform for governments, businesses, investors, researchers and innovators to collaborate, share knowledge, forge partnerships and create new opportunities in the global seed ecosystem.
The Summit will feature conferences, exhibitions, B2B meetings and field visits.

BENGALURU, KARNATAKA, INDIA

A GROWING HUB FOR AGRI-TECH & SEED INNOVATION

Bengaluru brings together agricultural research, biotechnology, agri-tech startups, innovation networks and strong industry capabilities—creating opportunities for seed research, technology partnerships and Asia–Africa collaboration.

OBJECTIVES

- Promote seed trade and market access between Asia and Africa
- Attract investments in seed innovation, production and infrastructure
- Encourage R&D and adoption of climate-smart and quality seeds
- Strengthen policy dialogue and public-private partnerships
- Advance food security and sustainable agriculture



BRIDGING CONTINENTS. BUILDING PROSPERITY. TRANSFORMING AGRICULTURE.

ASIA-AFRICA SEED

TRADE, INVESTMENT & INNOVATION SUMMIT 2027

Unlocking Seed Trade, Investment & Innovation for Sustainable Agriculture

12–13 January 2027 | Bengaluru, Karnataka, India



WHY BE A PART OF ASIA-AFRICA SEED SUMMIT 2027?

ACCESS NEW MARKETS
Tap into emerging seed markets across Asia and Africa.

BUILD STRATEGIC PARTNERSHIPS
Connect with governments, industry leaders, investors and innovators.

DRIVE BUSINESS GROWTH
Explore trade, investment and collaboration opportunities across the seed value chain.

SHOWCASE INNOVATIONS
Present your technologies, products and solutions to a global audience.

INFLUENCE POLICY & DIALOGUE
Engage in high-level policy discussions shaping the future of seed systems.

SUPPORT FOOD SECURITY
Contribute to resilient seed systems and sustainable agriculture worldwide.

ENHANCE VISIBILITY & BRAND VALUE
Gain global recognition and strengthen your brand presence.

WHO SHOULD ATTEND?

GOVERNMENTS & POLICYMAKERS
Ministries, regulators and public sector institutions

DIPLOMATS & INTERNATIONAL DELEGATIONS
Ambassadors, high commissioners and trade missions

SEED COMPANIES & AGRI BUSINESSES
Seed producers, breeders, traders, exporters and distributors

RESEARCHERS & ACADEMIA
Scientists, universities, research institutions and innovation centres

INVESTORS & FINANCIAL INSTITUTIONS
Investors, banks, VCs and development partners

FARMERS & COOPERATIVES
FPOs, cooperatives and farmer representatives

TECHNOLOGY & SOLUTION PROVIDERS
AgriTech companies, input suppliers and service providers

MEDIA & INDUSTRY ASSOCIATIONS
Journalists, media houses and industry associations

BENGALURU AT A GLANCE



- India's leading technology and startup hub.
- Strong biotechnology, research and innovation ecosystem.
- Home to major technology companies, research institutions and agricultural innovation networks.
- Excellent domestic and international connectivity.
- Gateway for technology, seed innovation and South–South cooperation.

THE GLOBAL SEED LANDSCAPE



- The global seed industry is evolving to meet the challenges of food security and sustainability.
- Demand for climate-resilient, high-performing varieties is growing worldwide.
- Advances in breeding, biotechnology and digital technologies are transforming the sector.
- Quality assurance, phytosanitary standards and regulatory alignment are strengthening global trade.
- Stronger collaboration between Asia and Africa is driving innovation, investment and resilient seed systems for future generations.

KEY TAKEAWAYS

- EXPLORE NEW TRADE CORRIDORS AND MARKETS
- BUILD LASTING PARTNERSHIPS AND ALLIANCES
- ACCESS KNOWLEDGE, INNOVATION AND TECHNOLOGIES
- DRIVE INVESTMENTS AND BUSINESS OPPORTUNITIES
- STRENGTHEN SEED SECURITY AND FOOD SYSTEMS
- FACILITATE POLICY DIALOGUE AND COLLABORATION
- PROMOTE SUSTAINABLE AGRICULTURE AND RESILIENCE
- FOCUS ON VEGETABLE SEEDS AND OPPORTUNITIES FOR SEED PRODUCTION & EXPORTS

CONNECT. COLLABORATE. INNOVATE. GROW TOGETHER.

Be a part of the premier platform driving seed trade, investment and innovation across Asia and Africa.

ASIA-AFRICA SEED TRADE AND INNOVATION SUMMIT 2027

Theme: Unlocking Seed Trade, Investment & Innovation for Sustainable Agriculture



12 –13 JANUARY 2027 | Bengaluru, Karnataka, India

DAY 1 – 12 JANUARY 2027

Bengaluru, Karnataka, India

Time	Programme
09:00 – 10:00 AM	Registration, Delegate Networking & Welcome
10:00 – 11:00 AM	**Inaugural Session – Advancing Asia–Africa Partnership for Global Seed Security** Setting the vision for a stronger Asia–Africa partnership to advance seed innovation, trade and food security.
11:00 – 11:45 AM	**Session 01 — Dialogue with Diplomats: Unlocking Asia–Africa Seed Trade, Investment and Strategic Partnerships** *Focus:* bilateral cooperation, market access, export opportunities and government–to–government partnerships.
11:45 AM – 12:30 PM	**Session 02 — Seeds Without Borders: From Trade to Transformation: Unlocking Global Seed Innovation** *Focus:* international seed trade, market expansion, technology transfer and Asia–Africa cooperation.
12:30 – 01:15 PM	**Session 03 — Public–Private– People's Partnerships: Building Sustainable Seed Systems Through Collaboration, Research and Investment** *Focus:* government support, ICAR and university collaboration, seed–company partnerships, farmer–centric models, contract production and local capacity building.
01:15 – 02:15 PM	Networking Lunch
02:15 – 03:00 PM	**Session 04 — Seed Policy and Regulatory Cooperation: Harmonising Seed Certification, Quality Standards and Phytosanitary Requirements** *Focus:* registration, certification, seed health, digital traceability and reducing unnecessary cross–border trade barriers.
03:00 – 03:45 PM	**Session 05 — Climate–Resilient Seed Systems: Drought-Tolerant Crops, Heat Resilience and Sustainable Agricultural Productivity** *Focus:* varieties adapted to local conditions, climate–smart breeding, dryland agriculture and seed solutions for African and Asian farming systems.
03:45 – 04:30 PM	**Session 06 — Vegetable Seeds: Opportunities for Seed Production and Exports** *Focus:* production opportunities, export markets, quality standards and Asia–Africa trade partnerships.
04:30 – 05:15 PM	**CEO Leadership Panel – The Future of the Global Seed Industry** Insights from global industry leaders on innovation, investment, market expansion and emerging opportunities.
05:15 – 06:00 PM	**Seed Excellence Awards 2027** Recognition of outstanding contributions in seed innovation, research, entrepreneurship, policy and impact across Asia and Africa.

DAY 2 – 13 JANUARY 2027

Bengaluru, Karnataka, India

Time	Programme
09:00 – 09:45 AM	Registration, Delegate Networking & Welcome
09:45 – 10:30 AM	**Session 07 — Seed Innovation Frontiers: Plant Breeding, Hybrid Seeds, Biotechnology and Next–Generation Varieties** *Focus:* advanced breeding, genomic technologies, seed treatment and development of high–performing varieties and research partnerships.
10:30 – 11:15 AM	**Session 08 — Seed Entrepreneurship and Market Access: Agribusiness, Distribution Networks, Digital Commerce and Last–Mile Delivery** *Focus:* distributor partnerships, seed startups, financing, e–commerce and access to quality seed for farmers.
11:15 – 11:45 AM	**Session 09 — Genetic Resources, Biologicals and the Future of Seed Research: Germplasm Exchange, Intellectual Property, Biodiversity and Equitable Benefit–Sharing** *Focus:* access to genetic resources, plant breeders' rights, research collaboration and fair benefit–sharing.
12:00 – 12:45 PM	Networking Lunch
12:45 PM – 06:00 PM	**TECHNICAL FIELD VISIT / EXPOSURE VISIT** Visit to leading seed companies, research institutions, production facilities, processing units and innovation centres in Bengaluru, Karnataka, India.

Note: *Programme is subject to change. Final agenda will be shared closer to the summit.*



ASIA-AFRICA SEED TRADE & INNOVATION SUMMIT 2027

Unlocking Seed Trade & Innovation for Sustainable Agriculture



12–13 January 2027 | Bengaluru, Karnataka, India

ABOUT THE EXHIBITION

The International Exhibition is a dynamic business and networking platform showcasing innovations, technologies, products and services across the global seed and agriculture value chain.

It brings together seed companies, technology providers, research institutions, exporters, agribusinesses and government agencies—creating opportunities for business development, technology exchange, strategic partnerships and market expansion between Asia and Africa.

The Exhibition will feature product launches, live demonstrations, buyer-seller interactions, partnership discussions and direct engagement with key decision-makers from government, industry, academia and international organisations.

EXHIBITION HIGHLIGHTS

- International Seed & Agri-innovation Showcase
- B2B & B2G Meetings
- Buyer-Seller Meet & Matchmaking
- Product Launches & Live Demonstrations
- Seed Technologies & Innovation Pavilion
- Startup & Innovation Zone
- Country & International Pavilions
- Research & Technology Showcase
- Export Promotion & Market Access
- Partnership & Collaboration Facilitation
- Networking with Policymakers, Diplomats & Industry Leaders

EXPECTED EXHIBITOR PROFILES

SEED INDUSTRY
- Seed Companies
- Seed Producers & Multipliers
- Seed Processors & Traders
- Seed Testing & Quality Labs

PLANT BREEDING & BIOTECHNOLOGY
- Plant Breeding Companies
- Biotechnology Companies
- Research Institutions
- Tissue Culture Labs

AGRICULTURAL INPUTS
- Crop Nutrition Companies
- Biofertilizer & Biostimulants
- Crop Protection Companies
- Soil Health Solutions

AGRICULTURAL TECHNOLOGY
- Precision Agriculture
- Digital & AI Solutions
- Drones & IoT Solutions
- Farm Management Software

IRRIGATION & FARM MECHANIZATION
- Irrigation & Water Solutions
- Micro-irrigation Companies
- Agricultural Machinery
- Farm Equipment Suppliers

RESEARCH & ACADEMIA
- Agricultural Universities
- Research Institutions
- International Organisations
- Innovation & Incubation Centres

TRADE, FINANCE & DEVELOPMENT
- Commodity Traders & Exporters
- Agribusiness Companies
- Banks & Financial Institutions
- Export Promotion Councils
- Development Organisations

GOVERNMENT & INSTITUTION PAVILION
- Government Departments
- Regulatory Bodies
- Trade Promotion Agencies

EXPECTED VISITOR PROFILES

- Ministers & Senior Government Officials
- Ambassadors, High Commissioners & Diplomats
- Policymakers & Regulators
- International Delegations
- Seed Company CEOs & Business Leaders
- Plant Breeders & Scientists
- Researchers & Academicians
- Agribusiness Executives
- Exporters & Importers, Commodity Traders
- Agricultural Input & AgriTech Companies
- Investors & VC Firms, Development Agencies
- Farmer Producer Organisations (FPOs) & Cooperatives
- Progressive Farmers
- Startups & Entrepreneurs
- Retail Chains & E-Commerce Platforms
- Media & Industry Associations

EXHIBITION STALL PRICING

Exclusive of GST | GST as Applicable

Stall Category	Area	Price (INR)	Price (USD)
Basic Stall	4 Sq. m.	₹75,000	USD 2,000
Small Stall	6 Sq. m.	₹90,000	USD 2,500
Standard Stall	9 Sq. m.	₹1,00,000	USD 2,800
Special Stall	12 Sq. m.	₹1,20,000	USD 3,000
Premium Stall	18 Sq. m.	₹1,50,000	USD 5,000

Custom Stall Sizes & Sponsorship Opportunities Available. Contact us for details.

DELEGATE REGISTRATION FEES

Exclusive of GST | GST as Applicable

EARLY BIRD & REGULAR REGISTRATION

Registration Period	Fee (INR)	Fee (USD)
On or Before 31 October 2026	₹8,000	USD 200
On or Before 30 November 2026	₹10,000	USD 250
On or Before 31 December 2026	₹12,000	USD 300
From 1 January 2027 Onwards	₹15,000	USD 350

REGISTRATION INCLUDES

- Access to all Conference Sessions
- Entry to the International Exhibition
- Conference Materials
- Networking Lunches
- Tea & Coffee
- B2B Networking Opportunities
- Access to Business Matchmaking Sessions
- Certificate of Participation



WHY EXHIBIT? CONNECT SHOWCASE INVEST EXPAND

- Showcase seed technologies, products and solutions
- Connect with prospective buyers and distributors
- Explore Asia-Africa trade and export opportunities
- Engage with government officials and policymakers
- Identify partnership and collaboration opportunities
- Develop strategic partnerships and collaborations
- Participate in B2B and B2G meetings
- Access new markets across Asia and Africa
- Build visibility among global seed and agribusiness leaders

BRIDGING CONTINENTS. BUILDING PROSPERITY. TRANSFORMING AGRICULTURE.

Be a part of the premier platform driving seed trade, innovation and collaboration across Asia and Africa.

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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SPONSORSHIP BENEFITS

Sponsorship Benefits	Associate Sponsor	Co-Sponsor	Sponsor	Main Sponsor / Guest State	Partner Sponsor / Partner State	Principal Sponsor / Host State
Sponsorship Fee (INR + GST)	₹3 Lakh	₹6 Lakh	₹12 Lakh	₹18 Lakh	₹20 Lakh	₹25 Lakh
Sponsorship Fee (USD)	$6,000	$8,000	$12,000	$18,000	$22,000	$25,000
Official Sponsorship Status	✓	✓	✓	✓	✓	✓
Event Brochure & Promotional Materials	✓	✓	✓	✓	✓	✓
Website & Digital Promotions	✓	✓	✓	✓	✓	✓
Event Banners & Standees	✓	✓	✓	✓	✓	✓
Media Promotions	—	—	✓	✓	✓	✓
Recognition During Summit Proceedings	—	✓	✓	✓	✓	✓
Recognition During Inaugural Session	—	—	✓	✓	✓	✓
Recognition During Awards Ceremony	—	✓	✓	✓	✓	✓
Exclusive Pre-Summit Leadership Roundtable Invitation	—	—	—	✓	✓	✓
Corporate Video Screening	—	—	1 Time	1 Time	2 Times	3 Times
Event Souvenir Advertisement	—	B/W Page	Colour Page	Colour Page	Inside Front Cover	**Back Cover**
Complimentary Exhibition Space	—	4 Sq. m.	6 Sq. m.	9 Sq. m.	12 Sq. m.	18 Sq. m.
Complimentary Delegate Registrations	1	2	4	6	8	12
Participation in Technical Field Visits	1	2	4	6	8	12
Venue Standees	1	2	2	2	3	3
Corporate Presentation Opportunity	—	—	✓	✓	✓	✓
Priority B2B Meetings Facilitation	—	—	✓	✓	✓	✓
Premium Networking Access	—	✓	✓	✓	✓	✓
Meeting Facilitation with International Delegations	—	✓	✓	✓	✓	✓
Dais Presence	—	Special Recognition	Inaugural Recognition	Inaugural & Concluding Recognition	Concluding Dais	**Inaugural & Concluding Dais**
Branding Priority Across Summit Collaterals	—	—	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓

TRADING TABLE

Fee (INR): ₹80,000

Fee (USD): $5,000

FIELD VISIT CHARGES

Fee (INR): ₹2,500

Fee (USD): $150

BANK DETAILS

PARTICULARS	DETAILS
Beneficiary Name	INTERNATIONAL TRADE AND DELEGATION FEDERATION OF CHAMBERS
Beneficiary A/C No.	201036829742
Beneficiary Bank	IndusInd Bank
IFSC Code	INDB00000389
MICR Code	1102340379
Account Status	CURRENT ACCOUNT

FOR MORE INFORMATION, SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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